10"International Conference On **Business Economics, Marketing** & Management Research

The 10 th International Conference on Business, Economics, Marketing & Management Research (BEMM-2023) has many partners thanks to its rich international committees. Authors are invited to start by submitting their abstracts (02 pages) or full papers (05pages) in English or in French before 30 January 2023. Final version should be submitted before 30 March 2023.

28-30 APRIL 2023 Sousse - Tunisia

Topics:

BEMM'2023

- Accounting
- Advertising Management
- Academic Entrepreneurship
- **Business & Economics**
- **Business Information Systems**
- **Communications Management**
- Comparative Economic Systems
- **Corporate Finance and Governance**
- **Decision Sciences**
- Development Planning and Policy
- **Economic Development**
- Entrepreneurship, Intrapreneurship
- Finance & Investment
- **Financial Economics**
- **Human Resource**
- Innovation
- Leadership for Innovativeness

- Management Science
- Manufacturing Processes
- Marketing Research and Strategy
- Marketing Theory and Applications
- Operations Research
- Organizational Behavior & Theory
- **Public Relations**
- Practices of Destination Marketing
- Quality Management
- Strategic Management Policy
- Social Network Analysis
- Social Innovation
- Six Sigma & Quality Management
- Systems Thinking
- **Technological Change**
- Time Management
- Travel/Transportation/Tourism

Committees

Honorary General Chairs:

Jalila Bouanan El Idrissi (MOR) Mihoub Ouahiba (ALG) Olfa Kammoun (TUN)

General Chairs:

Ahmed Rhif (TUN) Lebzar Bouchra (MOR) Mounsi Demmouche Nedjoua (ALG) Ndeye Astou Manel Fall (SEN)

Steering Committee:

Abdoulaziz Alhassane (SEN) Afef Khalil (TUN) Afef Trabelsi (TUN) Ahmad Outfarouin (MOR) Ahmed Charif (MOR) Amrhar Aicha (MOR)

Anissa Louzir (TUN) Benchrifa Hanaa (MOR)

Benhabib Lamia (ALG) Fatoumata Gaye (SEN)

Georges Waly Bidi (FR)

Hadiza Moussa-Saley (SEN) Lamia Larioui (MOR)

Laoudj Ouardia (ALG)

Menatalla Ahmed Aref Attia Kaoud (EGP)

Rosalie Douyon (FR) Sebai Jihane (FR)

Yavo Chaba Estelle Stéphanie (SEN)

Publication & Indexing

All registered and presented papers will be published in the conference numeric proceedings then extended versions will be considered for publication in one of the following Journals:

1-International Journal of Service Science, Management, Engineering, and Technology

- 2-Journal of Entrepreneurship, Business and Economics
- 3-International Journal of Economics & Strategic Management of Business Process
- 4-International Journal of Business & Economic Strategy

First Path Opened:

Submission Deadline January 30, 2023

Final Manuscript due March 30, 2023 April 10, 2023

Technical Committee:

Aida Arjoun (TUN)

Axelle Martin (FR)

Bouchaib Ferrahi (MOR)

Fahssis Latifa (MOR)

Faical Mahrek (MOR)

Hanan Amin Barakat (EGP)

Harrizi Driss (MOR)

Ikhlef Nadia (ALG)

Imane Erramli (MOR)

Imen Kouas Ben Aoun (TUN)

Kensi Ahmed (MOR)

Kerkoub Ibrahim Azzedine (ALG)

Kherchi Medjden Hanya (ALG)

Manel Ben Ayed (TUN)

Methlouthi Kawther (TUN)

Méziane Aïder (ALG)

Mohamed Boukherouk (MOR)

Mor Welle Diop (SEN)

Mounsi Mourad (ALG)

Nada Soudi (MOR)

Nadia Zrelli (TUN)

Serigne Moussa Dia (SEN)

Souad Elmanssouri (MOR)

Zakaria Ez-Zarzari (MOR)

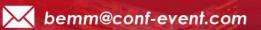
Zeinabou Aw (SEN)

March 5, 2023

+216 73 24 28 13



+216 95 61 76 44





www.conf-event.com/BEMM.html